

Founded in 1991, the University of Potsdam has firmly established itself in the scientific landscape and has become an outstanding economic factor and development engine for the region. It has a high level of third-party funding, has won several awards for teaching, and has a service-oriented administration and has received several awards for being family-friendly. Around 20,000 students and 3,000 employees work at three locations - Am Neuen Palais, Griebnitzsee and Golm - at one of the most beautifully situated academic institutions in Germany.

The **Faculty of Economics and Social Sciences** at the **University of Potsdam** invites applications for the following position to be filled as soon as possible:

Professorship (W 2) for Business Administration, especially Innovation Management

The professorship includes research and teaching responsibilities in business administration, especially innovation management. Candidates must have a track record of excellent research in this field and regularly publish in reputable international and national scientific journals. Preference will be given to candidates with a focus on digital innovation, digital entrepreneurship, or digital transformation.

Applicants must have excellent skills in empirical research methods and experience in securing competitive third-party funding. Candidates are expected to show an outstanding dedication to teaching in German and English, to mentoring early-career researchers, and to advising Ph.D. students on a regular basis.

Participation in the faculty's research centers and interdisciplinary research activities would be particularly welcome (e.g. NASTECO).

If you have any questions, please contact Prof. Dr. Uta Herbst (uta_herbst@uni-potsdam.de).

The hiring process is subject to the requirements set forth in Section 43 subsection 1 sentence 1 no. 1 – 3 and no. 4 letters a and c of the Brandenburg Higher Education Act (BbgHG). The appointment procedure is conducted in accordance with Section 42 BbgHG.

The University of Potsdam values diversity and thus pursues the goals of equal opportunities and diversity in accordance with the general principle of equal treatment. One of the UP's strategic goals is to significantly increase the proportion of women in research and teaching. Therefore, the UP expressly invites applications from qualified female scientists. People with a severe disability will be given preference if they are equally qualified. Periods of time taken for parental leave or caregiving are taken into account when assessing applicants' academic careers. The implementation of equality and diversity standards in the respective field of work is expected.

The University of Potsdam offers [dual career support](#) and coaching for newly appointed professors.

Please submit your application, with the relevant documentation (research and teaching concept for this professorship, CV, copies of academic degrees and certificates, list of publications, list of courses taught and a list of third-party funded projects; accompanied by the three most relevant publications for this position as well as teaching

evaluations of the three most relevant courses taught for this position (both larger lectures and seminars)), via email (in a single PDF file) to ausschreibungen@uni-potsdam.de by April 30, 2025. Further information is available online at <https://www.uni-potsdam.de/berufungen>

According to the Civil Servants Act of the State of Brandenburg ("Landesbeamtengesetz"), an inquiry must be made to the Domestic Intelligence Service prior to the completion of the hiring and appointment as a civil servant in the state of Brandenburg. Information on the lawfulness and the procedure is available [here](#).

Publication

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