



## NEWSLETTER 1\_2025

Central institution for start-ups, innovation, and the transfer of knowledge and technology at the University of Potsdam

### Calls

#### 7th-10th April 2025 | International Entrepreneurship Lab | Kristiania University College, Oslo

PhD students and postdocs have the opportunity to attend the International Entrepreneurship Lab (IEL) workshop in Oslo to learn more about business model development for innovative start-up ideas. It is not necessary to have your own start-up idea or previous experience. Researchers working on an application-oriented project can apply as idea providers. If your application is successful, the Startup Service of Potsdam Transfer at the University of Potsdam will cover the participation fee of €600.

Application deadline: February 28th, 2025

Find more information [here!](#)

Click here to register: [IEL Early Bird](#)

#### 28th March 2025 Application for the “Brandenburger Innovationspreis”

Under the motto „Future. Sustainable. Design.“, the Ministry of Economics, Labour, Energy and Climate Protection of the State of Brandenburg is looking for forward-looking and sustainable innovations from entrepreneurs and scientific institutions in the State of Brandenburg.

Apply by 28th March 2025 for the Brandenburger Innovationspreis!, which comes with € 30,000 in prize money!

Click here to [register!](#)

#### 30th April 2025 (Application deadline) Call for entries to the Fast Forward Science multimedia competition

The multimedia competition [Fast Forward Science](#), initiated by [Wissenschaft im Dialog](#) and the [Stifterverband](#), is looking for the best Wisskomm contributions such as science videos and podcasts by young scientists and newcomers to social media.

Prizes will be awarded to contributions that contain current research, are prepared in an understandable and target group-oriented manner and have the necessary „wow“ effect.

Click here for the [terms](#) and [submission!](#)

#### Research Collaborations - Business Partners Wanted!

In order to facilitate the search for suitable cooperation partners between the university and industry, we present current, application-oriented research projects in our [technology profiles](#).

In the current technology profile we present the work of the geoscientist [Dr. Gerold Zeilinger](#) and his team on the recording and visualisation of landscape changes using geological GIS analyses and 3D visualisation through augmented reality (AR) and its potential use in the field of disaster control.

The specific offers for cooperation partners can be found [here!](#)

### Events & Workshops

#### 10th March 2025 ”How to TRANSFER - Successfully approaching a company” | 10AM | TIP House 10, Campus Golm | German

In the four-hour workshop How to TRANSFER, scientists have the opportunity to use the LEGO® Serious Play® method to illustrate their understanding of knowledge and technology transfer. Throughout the workshop, they expand this understanding by reflecting on and deepening their insights into transfer processes in the university work environment. This knowledge helps them integrate transfer more effectively into their daily work and initiate potential collaborations.

The number of participants is limited.

Contact: Claudia Jänichen Tel: +49 331 977-6183; E-Mail: [claudia.jaenichen@uni-potsdam.de](mailto:claudia.jaenichen@uni-potsdam.de)

#### 11th March 2025 Transfer Breakfast ”Federal Funding Opportunities for Applied Research” | 10AM | Online Seminar via Zoom | German

Are you a researcher at the University of Potsdam, planning an application-oriented research project, but lacking the necessary funding?

In this transfer breakfast, our expert Alexandra Bender, Federal Funding Advisor for Research and Innovation, Project Management Jülich, will provide you with an overview of the various funding guidelines and many practical tips for your application.

Click here to [register!](#)

#### 29th April 2025 Science Slam of the University of Potsdam | 8PM | Arena, Waschhaus Potsdam | German

Twice a year [Waschhaus Potsdam](#) is transformed into a stage for innovative ideas and exciting research. Researchers and students from the University of Potsdam come together to present their latest findings. Look forward to a diverse range of topics and an inspiring atmosphere at the Waschhaus Potsdam Science Slam!

More information can be found [here!](#)

### Patenting News

In October, the German Institute for Economic Research published [a study](#) (in German) on patenting activity at 165 German universities between 2017 and 2021. On average, there were two patent applications per 1,000 students, with eastern German states standing out with 3.5 patent applications.

The University of Potsdam was particularly successful, ranking fifth in Germany and first in Brandenburg with 32% of patent applications from inventors with foreign roots. The proportion of female inventors is also 32%, which puts UP in 9th place nationally. If only universities with more than 10 patent applications were taken into account, UP would be in first place. This speaks for the open-mindedness of the University of Potsdam.

Need help protecting your research? We can advise you on intellectual property rights and exploitation options. Click here for the [Patent and Licensing](#) Service of the University of Potsdam.

### Preise & Auszeichnungen

#### Transfer Prize and Guido Reger Founder Prize 2025 awarded

At the New Year's Reception hosted by the President of the University of Potsdam, Prof. Dr. Oliver Günther, Potsdam Transfer and UP Transfer GmbH jointly awarded the Transfer Prize 2025 to [Dr. Andreas Taubert](#), Professor of Supramolecular Chemistry and Inorganic Hybrid Materials, for his outstanding research work on sustainable solutions, such as the filtration of pollutants from wastewater that cannot be removed using existing methods.

The Guido Reger Founder Award 2025 goes to [CanChip](#), a start-up company founded in 2024 by Ghazaleh Madani and Dr Omid Nejati, for their outstanding work on innovative tumour-on-a-chip technology. The young biotech company is taking cancer research to a new level: by using 3D models of human tumour cells, the behaviour of cancer cells and their response to treatment can be studied much better and more authentically than with the conventional cultivation of cancer cells in 2D cell cultures. This enables a better understanding of cancer biology, paves the way for personalised treatment strategies and, most importantly, eliminates the need for animal testing.

Congratulations!



Fotos: [Kevin Ryl](#)

#### Imprint

POTSDAM TRANSFER – Central Institution for start-ups, innovation, and the transfer of knowledge and technology at the University of Potsdam

Karl-Liebknecht-Str. 24-25, Building 29, 14476 Potsdam

E-mail: [kontakt@potsdam-transfer.de](mailto:kontakt@potsdam-transfer.de)

Issue 1\_2025

If you no longer wish to receive this newsletter, please send an e-mail to: [newsletter@potsdam-transfer.de](mailto:newsletter@potsdam-transfer.de)