



EINLADUNG ZUR NÄCHSTEN VERANSTALTUNG DES POTSDAM RESEARCH SEMINAR IN ECONOMICS

Wir laden Sie herzlich zur nächsten Veranstaltung des Potsdam Research Seminar in Economics

am **12.01.2016** ein.

Das Seminar findet von **14.00 bis 16.00 Uhr** (c.t.) in Raum **3.06.S 27** statt.

Referentin:

Prof. Dr. Katja Görlitz

Freie Universität Berlin

Thema des Vortrages:

Do Training Vouchers Increase Adult Learning?

Evidence from a Randomized Information Treatment

Abstract:

This paper analyzes whether providing information about a training voucher program has an impact on actual training activities of employees. The training voucher reduces the training fees by as much as 50 percent in order to enable individuals with financial constraints to participate in training. Because the voucher was newly introduced, only one fourth of the eligible employees knew that the voucher program exists before providing the info experiment to a randomly assigned 50 percent sample of the eligible employees. The treatment group was informed about the program details and its conditions by telephone, while the other half of employees obtained no such information. The results show a significant knowledge increase of treated employees, but still no effect on training participation. Based on further descriptive analyses, we suggest the reason for this finding is that financial constraints do not discourage many employees from training participation. It is more likely that non-monetary costs like having not enough time or low expected returns are the most important reasons for non-participation.

Wir freuen uns auf Ihre Teilnahme.

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